

YMCA REINDEER ROMP

Saturday, December 5, 2026

Harris YMCA

When you sponsor the YMCA Krueger Reindeer Romp 5K and Kids Obstacle Course, you partner with us to make our community better. Every sponsorship investment stays local and helps us address critical community needs through high impact programs. Together, we can align your organization's philanthropic and marketing goals with meaningful ways to invest in our community.



SPONSORSHIP LEVELS

Please reach out for more information about Presenting and/or Race Series sponsorship opportunities.

SPONSOR BENEFITS	ACTIVATION \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Recognition on event signage	Logo	Logo	Logo	Name
Recognition on race apparel	Logo	Logo	Logo	Name
Tagged recognition on YMCA social media	Handle	Handle	Handle	
Recognition on YMCA website or race registration website	Logo	Logo	Logo	
Recognition during race day announcements	>	>		
Digital donor recognition in Branch	>	>		
Recognition in Charlotte Business Journal thanking YMCA sponsors	>			
Sponsor of specific race activations (i.e., Kids Zone, Water Station)	>			
Recognition in email communication	>			

The deadline to be included as a sponsor is November 1, 2026. In order to fulfill benefits with logo and handle usage, sponsors are required to submit a hi-resolution logo in EPS format as well as their social media handles. For more information or to sign up for a sponsorship, please contact Amber Andrews (amber.andrews@ymcacharlotte.org)