

2026 FIELD OF FLAGS SUMMER CELEBRATION

July 2-5 2026

The **Field of Flags Summer Celebration**, in partnership with the Exchange Club of Mooresville-Lake Norman, is a way for us to say, "Thank you" each year to our service men and women, first responders and our greater community. When you sponsor this event, you not only expose your business to local audiences, but you strengthen the health and well-being of your community.



SPONSORSHIP LEVELS

SPONSOR BENEFITS	Fireworks \$15,000	Presenting \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Dedicated Flags in our Field of Flags	10	8	6	4	2
Recognition on event signage & in Center digital signage	>	>	>	>	>
Tagged recognition on social media	>	>	>	>	>
Recognition in event press release	>	>	>	>	>
Recognition during announcements	>	>	>	>	
Opportunity to host a promotional table at the event	Double space, Premium Location	Double space, premium location	Premium location	>	
Logo recognition on event stage	>	>	>		
Recognition in Charlotte Business Journal	>	>			
Banner recognition in the Lowe's YMCA and sign recognition on the athletic fields for 1 year	>				

The deadline to be included as a sponsor is June 1, 2026. In order to fulfill benefits with logo usage, sponsors are required to submit a hi-resolution logo in EPS format as well as their social media handles. For more information or to sign up for a sponsorship, please contact Lindsay Lowry (lindsay.lowry@ymcacharlotte.org)

SCAN ME

