



YMCA Camp Thunderbird

# 90th Anniversary Reunion

Great memories. Greater futures.



For 90 summers, Camp Thunderbird has shaped lives, built leaders, and created lifelong memories. This summer, we'll gather alumni, families, and friends for a milestone celebration rooted in nostalgia, joy and community impact. When you sponsor the **Camp Thunderbird 90<sup>th</sup> Anniversary Reunion**, you partner with us to make camp a reality for kids in need!

## SPONSORSHIP LEVELS

<b>SPONSOR BENEFITS</b>	<b>DOUBLE GOLD \$20,000</b>	<b>GOLD \$10,000</b>	<b>SILVER \$5,000</b>	<b>BLUE \$2,500</b>	<b>RED \$1,000</b>
Recognition on event signage	Premier Logo	Logo	Logo	Logo	Name
Recognition on website	Premier Logo	Logo	Logo	Logo	Name
Tagged recognition on YMCA social media	2	2	1	1	1
General Registration Tickets to Reunion	10	4	2	2	
Recognition in Camp e-Newsletter	>	>	>		
Logo Recognition on specific activity station or event	>	>			
Logo recognition on Camp Entrance Banner to be displayed Summer 2026	>	>			
Logo recognition in Charlotte Business Journal	>	>			
On-stage speaking opportunity	>				
"Presented by" naming on all event materials	>				
Highlighted in post-event communication	>				

*In order to fulfill benefits with logo usage, sponsors are required to submit a hi-resolution logo in EPS format as well as their social media handles. For more information or to sign up for a sponsorship, please contact Lexie Ratliff (lexie.ratliff@ymcacharlotte.org)*

