

YMCA RUN! BALLANTYNE

presented by Northwood Office

Saturday, May 30, 2026

The Amp Ballantyne

When you sponsor the 22nd Annual YMCA Run! Ballantyne 8K, 5K and Fun Run, you partner with us to make our community better. We ensure every sponsorship investment stays local and helps us address critical community needs by providing high impact programs that change lives. Serving 1,400+ runners and 80+ volunteers, this race brings visibility, deep community engagement and brand reach!



SPONSORSHIP LEVELS

Please reach out for more information about Race Series sponsorship opportunities.

SPONSOR BENEFITS	ACTIVATION \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Recognition on event signage	Logo	Logo	Logo	Name
Recognition on race apparel	Logo	Logo	Logo	Name
Recognition on YMCA social media	Handle	Handle	Handle	
Recognition on YMCA website and race registration website	Logo	Logo	Logo	
Recognition during race day announcements	>	>		
Digital donor recognition in Branch	>	>		
Recognition in Charlotte Business Journal thanking YMCA sponsors	>			
Sponsor of specific Race activations (i.e. Kids Zone, Water Station, etc.)	>			
Recognition in email communications	>			

The deadline to be included as a sponsor is April 30, 2026. In order to fulfill benefits with logo usage, sponsors are required to submit a hi-resolution logo in EPS format as well as their social media handles. For more information or to sign up for a sponsorship, please contact Andi Kennington (andi.kennington@ymcacharlotte.org)