

# YMCA CORPORATE CUP

## Saturday, March 7, 2026

### Truist Field

When you sponsor the **47<sup>th</sup> Annual YMCA Corporate Cup Half Marathon, Half Marathon Relay, 5K and Fun Run**, you partner with us to make our community better. As Charlotte's oldest and most historic road race, we ensure every sponsorship investment stays local and helps us address critical community needs by providing high impact programs that change lives. Serving 2,800+ runners and 150+ volunteers, this race brings visibility, deep community engagement and brand reach!



## SPONSORSHIP LEVELS

Please reach out for more information about Presenting and/or Race Series sponsorship opportunities.

SPONSOR BENEFITS	ACTIVATION \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Recognition on event signage	Logo	Logo	Logo	Name
Recognition on race apparel	Logo	Logo	Logo	Name
Recognition on YMCA social media	Handle	Handle	Handle	
Recognition on YMCA website or race registration website	Logo	Logo	Logo	
Recognition during race day announcements	>	>		
Digital donor recognition in Branch	>	>		
Recognition in Charlotte Business Journal thanking YMCA sponsors	>			
Sponsor of specific Race activations (i.e. Kids Zone, Water Station, etc.)	>			
Recognition in email communications	>			

The deadline to be included as a sponsor is February 7, 2026. In order to fulfill benefits with logo usage, sponsors are required to submit a hi-resolution logo in EPS format as well as their social media handles. For more information or to sign up for a sponsorship, please contact Dalton Moore ([dalton.moore@ymcacharlotte.org](mailto:dalton.moore@ymcacharlotte.org))