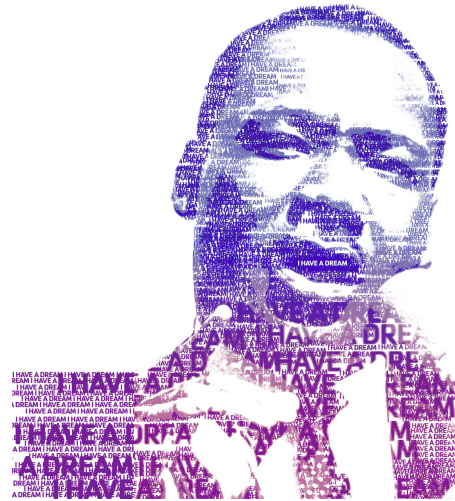


32ND ANNUAL YMCA OF GREATER CHARLOTTE MLK HOLIDAY CELEBRATION

Monday, January 19, 2026
Charlotte Convention Center | Crown Ballroom



The MLK Holiday Celebration is the YMCA of Greater Charlotte's cornerstone event and the region's largest observance of Dr. King's legacy. Founded and hosted by the historic McCrorey YMCA, the first African-American YMCA in Charlotte, the breakfast brings together more than 1,500 community and business leaders each year. Since 1993, this tradition has honored Dr. King's spirit of service while uniting a diverse audience committed to building a stronger, more inclusive Charlotte.

SPONSORSHIP LEVELS

Please reach out for more information about presenting sponsorship opportunities. [Click here](#) to confirm your sponsorship.

\$15,000

RESPONSIBILITY

- Premiere Seating – 2 tables of 10
- Recognition in Charlotte Business Journal
- On-Stage Speaking opportunity (2 Min)
- Social Media recognition
- Logo recognition (Table)
- Logo recognition during presentation
- Digital Donor recognition at McCrorey YMCA

\$10,000

DREAM

- Premiere Seating – 2 tables of 10
- Recognition in Charlotte Business Journal
- Social Media recognition
- Logo recognition (table)
- Logo recognition during presentation
- Digital Donor recognition at McCrorey YMCA

\$5,000

CARING

- Premiere Seating – 1 table of 10
- Logo recognition (table)
- Logo recognition during presentation
- Digital Donor recognition at McCrorey YMCA

\$3,000

RESPECT

- Seating – 1 table of 10
- Name recognition (table)
- Name recognition during presentation
- Digital Donor recognition at McCrorey YMCA

\$2,000

FAITH

- Seating – 1 table of 10
- Name recognition (table)
- Name recognition during presentation

\$1,000

HONESTY

- Reserved seating for 5
- Name recognition during presentation

The deadline to be included as a sponsor is December 19, 2025. In order to fulfill benefits with logo usage, sponsors are required to submit a hi-resolution logo in EPS format as well as their preferred social media handles. For more information or to sign up for a sponsorship, please contact Debbie Smith (debbie.smith@ymcacharlotte.org)