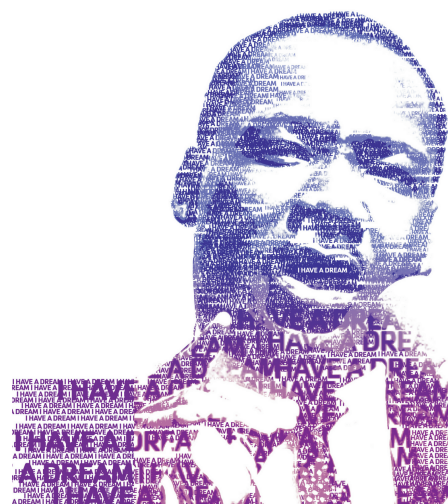


# 32ND ANNUAL YMCA OF GREATER CHARLOTTE MLK HOLIDAY CELEBRATION

**Monday, January 19, 2026**  
**Charlotte Convention Center | Crown Ballroom**



The MLK Holiday Celebration is the YMCA of Greater Charlotte's cornerstone event and the region's largest observance of Dr. King's legacy. Founded and hosted by the historic McCrorey YMCA, the first African-American YMCA in Charlotte, the breakfast brings together more than 1,500 community and business leaders each year. Since 1993, this tradition has honored Dr. King's spirit of service while uniting a diverse audience committed to building a stronger, more inclusive Charlotte.

## SPONSORSHIP LEVELS

Please reach out for more information about presenting sponsorship opportunities. [Click here](#) to confirm your sponsorship.

**\$15,000**

### RESPONSIBILITY

- Premiere Seating - 2 tables of 10
- Recognition in Charlotte Business Journal
- Social Media recognition
- Logo recognition (Table)
- Logo recognition during presentation
- Digital Donor recognition at McCrorey YMCA

**\$10,000**

### DREAM

- Premiere Seating - 2 tables of 10
- Recognition in Charlotte Business Journal
- Social Media recognition
- Logo recognition (table)
- Logo recognition during presentation
- Digital Donor recognition at McCrorey YMCA

**\$5,000**

### CARING

- Premiere Seating - 1 table of 10
- Logo recognition (table)
- Logo recognition during presentation
- Digital Donor recognition at McCrorey YMCA

**\$3,000**

### RESPECT

- Seating - 1 table of 10
- Name recognition (table)
- Name recognition during presentation
- Digital Donor recognition at McCrorey YMCA

**\$2,000**

### FAITH

- Seating - 1 table of 10
- Name recognition (table)
- Name recognition during presentation

**\$1,000**

### HONESTY

- Reserved seating for 5
- Name recognition during presentation

The deadline to be included as a sponsor is December 19, 2025. In order to fulfill benefits with logo usage, sponsors are required to submit a hi-resolution logo in EPS format as well as their preferred social media handles. For more information or to sign up for a sponsorship, please contact Debbie Smith ([debbie.smith@ymcacharlotte.org](mailto:debbie.smith@ymcacharlotte.org))